



MASFAP May 2024 Communication

MASFAP Election Time!

It's time to elect new Executive Board members to the MASFAP Board! The Nominations and Elections Committee is excited to announce this amazing slate of candidates. Thank you for agreeing to run for a MASFAP office, you make MASFAP great! No matter the outcome, the future of MASFAP will be in excellent hands!

The election just opened and will be open for at least 15 days. MASFAP elections are held annually and voting is the responsibility of the primary member representing your institution or organization. The Nominations and Elections Committee encourages each member to read through candidate statements and discuss as an institution/organization prior to submitting the vote of your primary voting member. An official notification went out 5/15/24 from our system to the voting member of your institution once the ballot is live.

MASFAP Board Candidates

President-Elect

Jamie Davis
Kimberly Meeker

Vice President

Paula Carpenter
Krissy Loenneke

Treasurer-Elect

Cynthia Travis
Kaley Williams

Secretary

Carly Blagg
Hannah Masters

Delegate-At-Large—Institutional

Michele Logue
Anna Plattner
Hannah Smith

**PLEASE SEE PAGES 3-16 FOR EACH OF THE
CANDIDACY STATEMENTS**

President-Elect



JAMIE DAVIS

Institution: University of Missouri

Current title/position: Associate Director of Compliance and Operations

Institution type: 4-Year Public

Years in current position: 1.5 years

Years in profession: 13 years

I am honored to be nominated for the position of President-Elect and am excited to accept this nomination. Over the last thirteen years, MASFAP has played a major role in my professional development, and I am humbled to be able to serve and give back to an organization that has given me so much. Throughout my career, I have been deeply passionate about financial aid and its pivotal role in shaping the educational opportunities of students. This passion has driven me to serve in various capacities within MASFAP, including multiple roles on the board and active involvement in association activities. I value the experience and relationships I have gained through serving and being involved in MASFAP.

MASFAP has not only provided me with a network of connections but has also shaped my view of financial aid as a career rather than just a job. Holding various positions on the Board has allowed me to give back to the association and foster growth opportunities for fellow members. I love that we continue to see increased involvement from our membership, further strengthening the vital work we do as an association.

I am driven by the opportunity to continue playing an active role in advancing MASFAP's mission. With the invaluable experience gained from serving in multiple capacities, I am confident in my ability to continue to help lead MASFAP to remain one of the strongest state associations that serve not only students but all of us.

SUMMARY OF PROFESSIONAL ACTIVITIES:

MASFAP:

Chair of Budget and Finance Committee 2024

Treasurer 2023

Treasurer-elect 2022

Professional Development Chair 2019

Vice President 2017

Newcomer Chair 2016

Bob Berger Newcomer Award recipient 2016

Awards Committee 2015-2019

Leadership Development Program 2014-2015

Newcomer Committee 2013-2021

Program Committee 2012-Present

MASFAA:

Summer Institute/Leadership Institute committee 2024

NASFAA:

Earned NASFSAA credentials in Packaging, Verification and Student Eligibility

President-Elect



KIMBERLY MEEKER

MASFAP position running for: President-Elect
Name: Kimberly Meeker
Institution: North Central Missouri College
Current title/position: Director of Financial Aid
Institution type: 2-year public
Years in current position: 8
Years in profession: 12

Statement of Candidacy:

My name is Kimberly Meeker, and I have been with the North Central Missouri College Office of Financial Aid for 12 years, serving as the Director for the past eight years. Since 2019, I have served on the MASFAP Executive Board in the capacity of Secretary, Treasurer-Elect, Treasurer, and Past-Treasurer. I also have served on the MASFAP Budget and Finance Committee, Early Awareness Committee, and Program Committee, as well as completed the Leadership Development Program. I value the experience and relationships I have gained through serving on the Board and these committees. I am honored to have been nominated for the President-Elect position. I believe my involvement in numerous professional positions, and the leadership opportunities they provided, have prepared me to take on this new role. I look forward to future growth through my involvement in MASFAP!

Summary of professional activities including within MASFAP, MASFAA, NASFAA, other associations, and other professional organizations:

MASFAP

- 2018 MASFAP Early Awareness Committee
- 2018 MASFAP Program Committee
- 2019 MASFAP Executive Board Secretary
- 2019 MASFAP Early Awareness Committee
- 2019 MASFAP Leadership Development Program Graduate
- 2020 MASFAP Executive Board Treasurer-Elect
- 2020 MASFAP Early Awareness Committee
- 2020 MASFAP Legislative Committee
- 2021 MASFAP Executive Board Treasurer
- 2021 MASFAP Early Awareness Committee
- 2022 MASFAP Executive Board Past Treasurer/Budget and Finance Chair
- 2022 MASFAP Early Awareness Committee
- 2022 MASFAP Program Committee
- 2023 MASFAP Executive Board Past Treasurer/Budget and Finance Chair
- 2023 MASFAP Early Awareness Committee
- 2023 MASFAP Program Committee

MASFAA

- 2023 MASFAA Conference Program Committee
- 2024 MASFAA Professional Development Committee

NASFAA

- 9 NASFAA Professional Credentials
- 2020 Certified Financial Aid Administrator FAAC® (recertified 2023)

Honors, awards, and publications:

- 2015 NCMC Foundation Board Salutes Award
- 2021 MCCA Administrative Professional Award



Vice President



PAULA CARPENTER

Institution: Jefferson College
Current title/position: Director of Financial Aid
Institution type: 2-year Public
Years in current position: 2 years
Years in profession: 19

Statement of Candidacy:

It is with great honor that I submit my candidacy for Vice President of MASFAP. While the majority of my financial aid career was spent in Illinois, the past two years at Jefferson College and in the state of Missouri have been the most rewarding. I truly appreciate everyone within MASFAP that has welcomed me with open arms, and your kindness and hospitality is without comparison.

I had the privilege of serving on the MASFAP Program Committee last year, and I currently serve on the Newcomer Committee and Membership Committee this year. I also serve on MASFAA's Professional Development and Advocacy Committee and have been active on the national level as well. It would be my pleasure to serve as MASFAP's next Vice President and to continue to build relationships and work with the most amazing professionals on the planet.

Thank you for your support and consideration.



Vice President



KRISSY LOENNEKE

I am very honored to be nominated to run for the MASFAP Vice President position. I have been in financial aid for the past 13 years, starting my financial aid career at Southeast Missouri State University. In 2020, I left SEMO and began working at Southeast Health College of Nursing and Health Sciences, as the Financial Aid Specialist. I have served as the Membership Chair for MASFAP for 4 years, as well as participated on numerous committees and in professional development. It is through my time as Membership Chair and serving on committees that I have been able to expand my passion not only for financial aid but for MASFAP as an organization. Through my time as Membership Chair, I have been able to get to know the MASFAP community as well as been able to work with several positions within MASFAP to plan the conference. It is this experience that has allowed me to see the

importance of the conference and how it impacts our constituents and the knowledge base they are able to provide to their respective employers. It is for these reasons that I am excited for the opportunity to be able to expand my involvement within MASFAP and to have the opportunity to be considered to sever as Vice President. It has been an honor to serve MASFAP and I am looking forward to continue with that service.

Thank you for your consideration!

MASFAP

Newcomer Committee member – 2019, 2020, 2021, 2022, 2023, 2024

Program Committee member – 2020, 2021, 2022, 2023, 2024

Membership Committee Chair – 2021, 2022, 2023, 2024

Committee of the Year winner 2022

Awards Co-Chair - 2022

Conference Speaker – 2021 and 2022

LPD participant - 2021

MASFAA

2021 Leadership Symposium participant

NASFAA

Administrative Capability Credential

Application Process Credential

Consumer Information Credential

Cost of Attendance Credential

Federal Pell Grants and Iraq and Afghanistan Service Grants Credential

Need Analysis Credential

Packaging and Notification of Awards Credential

Professional Judgment Credential

Return of Title IV Funds Credential

Verification Credential

Treasurer-Elect



CYNTHIA TRAVIS

Institution: University of Missouri

Current title/position: Associate Director of Financial Aid Strategic Support

Institution type: 4-year Public

Years in current position: 2 ½ years

Years in profession: Higher Education – 14 years, Financial Aid – 2 ½ years

I am honored and blessed to be nominated to run for MASFAP Treasurer-Elect. Of my 14 years in higher education, I served as Manager in the Cashier's Office for 11 ½ years and had the honor to be promoted to serving as the Assistant Director in Student Financial Aid. Through my dedication, strategic planning, leadership of the team and achieving outcomes, I was promoted to my current role as Associate Director of Financial Aid Strategic Support.

I have been a member of MASFAP for 10 years. Of those, I participated and engaged in MASFAP work through the Bursar's track at the annual conference for 7 years. This experience was valuable in that I met and networked with many Financial Aid Administrators which made the transition to the financial aid (FA) community smooth and seamless.

Over the past 2 ½ years, I have been directly involved with MASFAP and most recently, part of the 2023 Leadership Development Program (LDP) cohort. For me, the most valuable part of the program has been networking and learning from experienced leaders across the state and being part of a team that advocated for our students on Capitol Hill. From my involvement in LDP, I have served on the Newcomer Committee for 2 years. My role has been to create the interactive activity for the annual meeting. What I enjoy most is helping new FA professionals feel welcomed and become a part of the larger community.

I am also a member of MASFAA and was selected to attend the Summer Institute Program which taught me an overall view of best practices and regulations of FA. In addition, I was invited to and serve on the 2024 Program Committee. Being part of MASFAP and MASFAA, I can impact higher education in both Missouri and through the Midwest. Lastly, I have served as Treasurer at my local church for over a year. This plus my experiences in cashiers and FA provides me an understanding of fiscal responsibility and adhering to budget.

I am very excited for this opportunity to further expand my involvement in MASFAP and serve as your Treasurer- Elect. Thank you for your consideration!

Treasurer-Elect



KALEY WILLIAMS

Name: Kaley Williams
Institution: Kansas City University
Current title/position: Associate Director
Institution type: Private Graduate/Professional
Years in current position: 3 years and 11 months
Years in profession: 14 years

Statement of Candidacy:

I am honored to be nominated to run for the position of Treasurer-Elect of MASFAP. It has been a pleasure being part of MASFAP and I have loved getting to know all of the members. I started working in financial aid as a work study student while I was an undergrad and was called back to financial aid a few years after graduating. The financial aid community seems to have a way of drawing you back in and I have truly enjoyed being a valuable resource to students as they continue their education.

In 2023, I had the opportunity to be part of the 2023 Leadership Development Program cohort and partake in the many meetings and activities that involves. I have served as the Co-Chair for the Professional Development Committee for the past two years and for a few years prior to that. Through these most recent experiences, I have gained a wealth of knowledge and have been provided with numerous resources, connections and opportunities for growth, both personally and professionally. It would be an honor to serve as the MASFAP Treasurer-Elect for the upcoming year and give back to the organization all that it has given me.

Summary of professional activities including MASFAP, KASFAA & RMASFAA:

2023 Leadership Development Program Graduate
2020, 2021, 2023, 2024 MASFAP Professional Development Committee Co-Chair
2019, 2023, 2024 MASFAP Program Committee member
2014, 2015 KASFAA Finance Committee Co-Chair
2013 RMASFAA Program Committee member

Secretary



CARLY BLAGG

My name is Carly Blagg. I am a Student Services Specialist at Southeast Missouri State University. I have been working in financial aid for a little over two years. At SEMO I have become the International Liaison between Student Financial Services and the International office. I have also been tasked to do presentations at orientations and at high schools. After my first conference in November, I began eager to get involved with MASFAP any way that I could, I am currently in the Leadership Development Program, and I am on the Newcomer Committee. My hope is to become more involved in MASFAP as well as MASFAA and NASFAA in the future.

Secretary



HANNAH MASTERS

Executive Director of Financial Aid and Student Accounts

Cotney College

4-year Private

I am honored to be nominated for the 2025 Secretary position. I have been in the Financial Aid profession for 7 years and have been at Cotney since 2020. I have served as the MASFAP Technology chair for the past 3 years, and am excited for the opportunity serve the MASFAP Board in a new way! I am a member for the Program Committee and am a graduate of the MASFAP Leadership Development Program. Thank you again for the consideration!

Delegate-At-Large—Institutional



MICHELE LOGUE

Associate Director of Student Support Services, Financial Aid & Scholarships Office
University of Missouri ~ Kansas City

Statement of Candidacy:

As a dedicated financial aid professional with 13 years of experience, I have had the privilege of guiding students through the complex landscape of financial aid, ensuring they have the resources they need to pursue their education. Throughout my career, I've been a member of MASFAP and have found the organization to be dedicated both to its members as well as to providing us with industry developments and best practices to better serve students.

Volunteering with the Newcomers Committee for the past two years has been a rewarding experience, allowing me to welcome and support newcomers to our community and to learn more about the work that is being done. This year, I've expanded my involvement by joining the Professional Development Committee and contributing to initiatives like Freshman Fridays, aimed at providing resources and networking opportunities for those financial aid administrators new to the profession.

Participation in this year's Leadership Development program has been an honor, providing me with valuable insights and skills to further advocate for students at all levels. The group of professionals I meet with monthly are giving me a deeper understanding of the organization as well as providing a depth of networking that has been immeasurable, especially during these changing times.

Now, as I embark on this candidacy, I am eager to align my passion for championing student needs with the advocacy of MASFAP and the organization's drive for helping others. I am grateful to have been nominated for this new opportunity, and if selected, look forward to the opportunity to serve the organization and its members.

Summary of Professional Activities:

Member on the Newcomers Committee, MASFAP Conference 2023

Member on the Newcomers Committee, MASFAP Conference 2024

Member on the Professional Development Committee, MASFAP Conference 2024

Member of the 2024 Cohort ~ MASFAP Leadership Development Program

Park University, Assistant Director Financial Aid (2011 ~ 2020)

University of Missouri ~ Kansas City, Assistant Director Financial Aid & Scholarships Office (2020 ~ 2023)

University of Missouri ~ Kansas City, Associate Director Financial Aid & Scholarships Office (2023 ~ Current)



Delegate-At-Large—Institutional



ANNA PLATTNER

Institution: Grand River Technical School
 Current title/position: Associate Director of Financial Aid
 Institution type: Career & Technical Education
 Years in current position: 5
 Years in profession: Higher Education – 5 years

Statement of Candidacy:

I am excited to submit my candidacy for the Delegate-At-Large position within MASFAP. As an active member of our organization and its current board, I am deeply committed to its mission and values.

With a passion for collaboration and knowledge-sharing, I am eager to represent our diverse community and contribute to its continued growth. I believe my experience within MASFAP, and my dedication to promoting financial aid make me well-suited for this role, and I am eager to serve MASFAP in this capacity.

Thank you for considering my candidacy. I look forward to the opportunity to contribute to the success of our organization.

Summary of professional activities including within MASFAP, MASFAA, NASFAA, other associations, and other professional organizations:

MASFAP

- MASFAP Secretary- 2024
- Research Committee Chair- 2023
- Newcomer Committee member- 2020 to Present
- Archives Committee member- 2023 to Present
- Conference Moderator- 2023
- Leadership Development Program- 2022
- Conference Presenter- 2022
- MASFAP Member

NASFAA

NASFAA Member

State Committees

MDHEWD State Student Financial Aid Committee- 2024

Honors/Awards

Bob Berger Newcomer Award- 2023

Delegate-At-Large—Institutional



HANNAH SMITH

Institution: Saint Louis University

Current title/position: Assistant Director of New Students

Institution type: 4-year Private

Years in Current position: 1

Years in profession: 3

Statement of Candidacy:

I am excited for the opportunity to serve as delegate on the MASFAP board.

I started my career in Higher Education at my alma mater, The University of Tulsa (TU), where I spent 5 years as an Admission Counselor. Though I never imagined myself transitioning to Financial Aid, life took me to Saint Louis, where I found an exciting opportunity as the New Student Coordinator in Student Financial Services at SLU. Combining my experience in Admission and opportunities to take on the challenges of Financial Aid, I have so enjoyed my time on the “dark side”.

I feel lucky to have attended three conferences at the lake and currently serve as a co-chair of Early Awareness on the MASFAP board. I am also extremely grateful to have been selected as part of the 2024 Leadership Development Program cohort. Especially in the year of FAFSA Simplification, it has been amazing to build connections within and learn more about our organization and profession.

Given the opportunity to serve as delegate, I look forward to learning more about the organization and its members, gaining a deeper understanding of Financial Aid, and helping those newer to the profession find a sense of belonging in MASFAP. Thank you for your consideration!

Summary of Professional Activities:

MAFAP: Member (2021-present), Program Committee (2023), Early Awareness Co-Chair (2024 Board), Leadership Development Program (2024 Cohort)

NASFAA: Member (2021-present)

The University of Tulsa, Admission Counselor (2016-2021)

Great Plains Association of College Admission Counselors (2016-2021)

National Association of College Admission Counseling (2016-2021)