



CONFERENCE PROGRAM

NOWEMBER | 2020

PRESIDENT'S WELCOME



Hello MASFAP Members!

Welcome to the 2020 virtual Conference: MASFAP Our Vision is 20-20!

I'm not going to lie, my vision has often been blurred and sometimes my eyes have crossed with everything

that has been thrown at us during 2020 but I'm seeing clearly that this is going to be a great conference.

The Program Committee has been working hard to create the most rewarding virtual conference experience for all of us to enjoy. While this is certainly a new conference experience for all of us, I know it's going to be great so let's all do our part to make it just as rewarding as being in person!

Please join in for as many sessions as you can, don't be afraid to speak or ask questions and take advantage of the networking opportunities with your peers.

I'm looking forward to seeing you all and want to thank everyone for their hard work in planning and putting our conference together. Special thanks to our associate members for their continued help and conference support.

MASFAP has helped me see 20-20 and I know I will gain great knowledge that will help me see clearly and feel rejuvenated!

See you on zoom soon my friends!

Dena Norris

2020 MASFAP President



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Leroy Wade, Ex-Officio Member

Assistant Commissioner Missouri Department of Higher Education and Workforce Development



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Director of Financial Aid William Jewell College



AGENDA AT A GLANCE

NOVEMBER 9 - 12

MONDAY, NOVEMBER 9, 2020

10:00am – 11:30am | Opening Session – President's Welcome, Keynote Address
12:00pm – 1:00pm | Business Meeting
3:00pm – 4:30pm | NASFAA Update



TUESDAY, NOVEMBER 10, 2020

10:00am – 11:30am | Federal Session – Verification 12:00pm – 1:00pm | Newcomer Gathering – MASFAP History 1:00pm – 5:00pm | NASFAA Credentialing – Student Eligibility 5:30pm – 6:30pm | Newcomer Happy Hour



WEDNESDAY, NOVEMBER 11, 2020

10:00am – 11:30am | Financial Aid Data Sharing – The Basics 12:00pm – 1:00pm | 101/201 Legislative Advocacy 3:00pm – 4:30pm | Bursar 101 from FA



THURSDAY, NOVEMBER 12, 2020

10:00am – 11:30am | Federal Session – Adds, Drops and Withdrawals 12:00pm – 1:00pm | Speed Networking with Vendors

3:00pm - 4:30pm | Bankruptcy Rules

5:00pm - 6:00pm | MASFAP Happy Hour



AGENDA AT A GLANCE

NOVEMBER 16-19

MONDAY, NOVEMBER 16, 2020

9:00am – 1:00pm | NASFAA Credentialing – Overview of Cash Management

1:00pm – 2:00pm | Leadership Development Program Overview and Graduation

3:00pm – 4:30pm | Athletics and How it Fits into the Financial Aid Picture



TUESDAY, NOVEMBER 17, 2020

10:00am – 11:30am | Federal Work Study – Community Service Requirements

12:00pm – 1:00pm | State Update

1:30pm – 5:00pm | NASFAA Credentialing – Cost of Attendance



WEDNESDAY, NOVEMBER 18, 2020

10:00am – 11:30am | Federal Session – Return of Title IV 12:00pm – 1:00pm | Awards 3:00pm – 4:30pm | Federal Update



THURSDAY, NOVEMBER 19, 2020

9:00am – 1:00pm | NASFAA Credentialing – Professional Judgment 1:30pm – 2:30pm | Passing of the Gavel 3:00pm – 4:30pm | National Student Clearinghouse/SSCR Reporting

5:00pm - 6:00pm | MASFAP Happy Hour



KEYNOTE SPEAKERS



DR. RODNEY D. SMITH

As co-founder and managing partner, Rodney is Sophic's lead authority on issues related to diversity, equity and inclusion. His expertise specifically pertains to African American student achievement, urban education and culturally responsive pedagogy. He is also a Group and Collaborative Learning expert.

Smith also holds a Graduate Adjunct Professorship with the School of Education at the University of Missouri-Kansas City, where he specializes in courses that address racial and ethnic diversity, and cultural understanding.

Over the course of a 25-year career, Dr. Smith's scholarly interests have taken aim at the implications of race and racism in American society.

Dr. Smith recently wrote and published <u>Are We Really Crabs in a Barrel: The Truth and Other Insights About the African American Community</u> as well as a chapter in an anthology entitled <u>The Trayvon Martin in Us: An American Tragedy.</u>

Smith holds a Doctor of Education Degree from Tennessee State University a Master of Education Degree also from Tennessee State University and a Bachelor of Arts Degree from Morris Brown College.

STEPHENIE K. SMITH, MSW

As co-founder and managing partner, Stephenie is Sophic's lead authority on operationalizing equity, executive project management, organizational structure & design and operations improvement. She has led a number of efforts to align not-for-profit policy with community investments, with a special emphasis on large-scale transformation.

As well, Stephenie serves as a key community leader throughout the entire Kansas City region. She is engaged in the revitalization of community by fostering strategic partnerships and leading new program innovations. With a team approach, her efforts recently resulted in the successful completion of a \$12 million capital campaign. Above all, her work has been shaped by a holistic approach to wellness and the belief that equity matters.



With over 20 years of experience, Stephenie has leveraged her social work background to explicitly focus on the effects of poverty and oppression. In so doing, community revitalization,

change management and diversity, equity & inclusion have taken center stage.

These involvements have led to her serving on a number of local boards and national committees. Stephenie is a graduate of Fisk University and the University of Tennessee College of Social Work.



SPECIAL GUESTS



David Bartlett is a Training Officer with the U.S. Department of Education in Kansas City. David has had the privilege to work in the student aid industry for 25 years at the U.S. Department of Education. He has been involved in delivering and developing at Federal Student Aid (FSA) for 23 years, holding the post of Training Officer for 17 years.

Justin Draeger is President and CEO of the National Association of Student Financial Aid Administrators. He serves as the primary voice of NASFAA and as the liaison between the association members, the U.S. Congress, federal agencies and the media. Most of Justin's career has been devoted to assisting disadvantaged populations achieve their educational goals and better their communities. Since 2002, Justin has been engaged in either administering, interpreting, communicating, or developing student financial aid policy. His prior experiences include working as a financial aid director, regulatory and policy analyst, and spokesperson. He has held senior positions overseeing government relations, communications, and policy work. Justin is frequently quoted in the press and has appeared on The Today Show on NBC, National Public Radio, APM's Marketplace, Fox Business News, CNBC, and C-SPAN, and is often quoted in national news outlets. Justin currently serves on the boards of directors of Baker College, the Association Mutual Health Insurance Company, the Northwood Education Foundation, and other



organizations that promote health and education. He earned his undergraduate from Brigham Young University and his MBA from Baker College. Justin lives in Fairfax, VA with his wife and three children, where he spends his free time shuttling children to various events, bicycling, motorcycling, playing racquetball, and running.



SPECIAL GUESTS

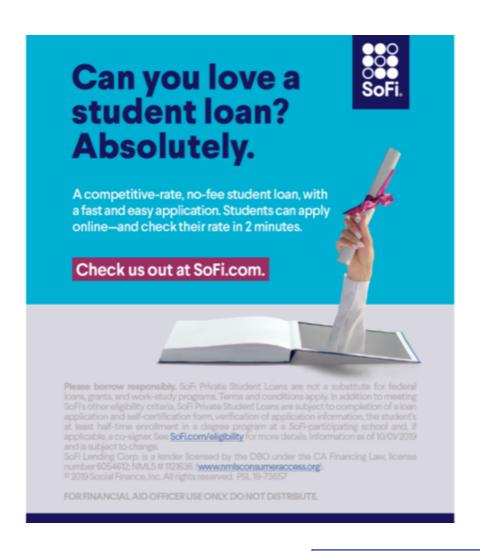


Heidi Johnson is WASFAA's current President-Elect and will begin her WASFAA Presidency in May 2021. She serves as the Advising Coordinator for the Office of Student Financial Aid at the University of Wisconsin - Madison. She received her BA in Theatre Arts Performance with a minor in Public Relations and Media Development in the Creative Arts. She has worked in the financial aid field since 2000. She came to UW-Madison after working in the Financial Aid and One Stop Student Services offices at the University of Minnesota -Twin Cities. She has served WASFAA as a conference planning committee co-chair, co-chair of the Early Awareness and Membership Committees and as WASFAA Secretary. She has presented at WASFAA and MASFAA conferences on various topics including Study Abroad and Getting Involved in WASFAA. She enjoys putting her presentation skills to work when speaking with groups about the financial aid process and working with students one-one-one as they pursue their educational goals. In her free time, she enjoys reading, watching classic movies and cheering on Wisconsin Hockey.

Leroy Wade is the Deputy Commissioner for the Missouri Department of Higher Education and Workforce Development and has been a member of the department for more than 33 years. In his current position, Mr. Wade is a member of the MDHEWD leadership team and serves as the chief operations officer for the department. He provides leadership for the operation of ten state funded student financial assistance programs, department budget and fiscal operations, the Missouri Student Loan Program, and other internal department functions. He also serves as the state portal agent as part of the State Authorization Reciprocity Agreement (SARA). He works closely with regional and national higher education associations and accrediting bodies and has participated in numerous on-site review teams with both state and national organizations. He received a B.A. in political science from Westminster College and an M.A. in public administration from the University of Missouri-Columbia.









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- Finish Line Degree Completion Grant
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- Purdy Emerging Leaders Scholarship

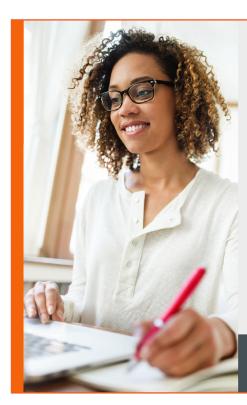






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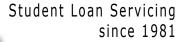




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AGENDA NOVEMBER 9 & 10

MONDAY, NOVEMBER 9, 2020

10:00am - 11:30am | MASFAP Welcome | Dena Norris, MASFAP President, Metropolitan Community College

Keynote Address: Hindsight is 20/20: A Historical Analysis of Race and Racism in America

Our keynote explores subconscious assumptions about race in America; aspects that cause us to have various thoughts and feelings about "others" in our society. Ultimately, the keynote affords the audience the opportunity to interrogate this topic in a safe environment, learning and unlearning terms and concepts that fuel racism. The keynote will specifically address the following themes/topics:

- Guiding Principles of Equity
- Defining Conflated Terms (ex. Diversity, Inclusion, Belonging, Equity...etc.)
- Racism, Anti-Racism and White Supremacy
- A Historical Analysis (ex. Large Scale Social Stimulus Initiatives)

Presenters: Dr. Rodney D. Smith, Stephenie K. Smith, MSW

Moderator: Ashlea Buntin, William Jewell College

12:00pm - 1:00pm | Business Meeting - MASFAP Board

3:00pm - 4:30pm | NASFAA Update

Presenter: Justin Draeger, President & CEO, NASFAA

Moderator: Laurel Miller, Logan University

TUESDAY, NOVEMBER 10, 2020

10:00am - 11:30am | Federal Session - Verification

This session will look at the requirements of Title IV Verification for the 2021-22 and 2020-21. Resources from IFAP will be referenced frequently throughout the presentation. Time will include verification related scenarios.

Presenter: David Bartlett, Federal Trainer, U.S. Department of Education

Moderator: Craig Poleman, SoFi

12:00pm - 1:00pm | Newcomer Gathering - MASFAP History

True 20/20 vision is also 360 degrees. Taking a look at the roots of our great organization will give us the best vision of who, how, and what we are to ensure that we see through difficult times to a bright future.

Presenter: David Rice, Associate Director, St. Louis University

Moderator: Stephanie Broyles, Rolla Technical Institute/Center

1:00pm - 5:00pm | NASFAA Credentialing - Student Eligibility

This is a NASFAA Authorized Event over Student Eligibility. This session will cover an introduction

to student eligibility, what criteria are checked when a student fills out a FAFSA and what criteria the school must monitor. This session can be used to test for a NAFSAA credential on Student Eligibility.

Presenter: Tony Lubbers, Director, University of Central Missouri

Moderator: Dennis Wentworth, Credible

5:30pm - 6:30pm | Newcomer Happy Hour





AGENDA NOVEMBER 11 & 12

WEDNESDAY, NOVEMBER 11, 2020

10:00am - 11:30am | Financial Aid Data Sharing - The Basics

In this session we will cover the basics of permissible financial aid data sharing with internal and external entities. We will go through the regulations, suggestion/best practices, and review some examples.

Presenter: Emily Haynam, Executive Director, University of Missouri - Columbia

Moderator: Sara Edwards, Citizens

12:00pm - 1:00pm | 101/201 Legislative Advocacy

Focusing on Advocacy, conversations during this session will take a slightly deeper dive into where and how advocacy fits into the overall process of policy formulation, legislation, and then regulation. Participants are encouraged to come with advocacy questions to discuss with the panelist and session participants.

Presenters: Rob Moore, Director, Missouri State University, Will Shaffner, Director of Business Development & Government Relations, MOHELA

Moderator: Julie Finn, Cognition Financial

3:00pm - 4:30pm | Bursar 101 from FA

Bursars, Cashier Managers, Directors and Staff – Have you ever wondered about what knowledge you are missing from the Financial Aid side of the house which could help you serve your student better? View this session to learn the Financial Aid mysteries you have been missing out on from someone who now oversees both departments. Learn things you always wanted to know and some you need to know that you weren't even aware.

Presenter: Matthew Kearney, Director, Southeast Missouri State University

Moderator: Mitch Hess, University of Missouri – St. Louis

THURSDAY, NOVEMBER 12, 2020

10:00am - 11:30am | Federal Session - Adds, Drops and Withdrawals

This session will offer an overview of adds, drops, and Pell recalculation; recalculation for modules; adds and drops in Direct Loan; Withdrawals; and Enrollment Reporting reminders.

Presenter: David Bartlett, Federal Trainer, U.S. Department of Education

Moderator: Taylor Grimm, Missouri Scholarship and Loan Foundation

12:00pm - 1:00pm | Speed Networking with Vendors

3:00pm - 4:30pm | Bankruptcy Rules

Whether you are new to handling bankruptcies or a pro don't dismiss this session. This presentation gives a brief overview of the bankruptcy cycle, bankruptcy code, and best practices from a higher education perspective. We will also explore some of the necessary documentation to ensure you are covered. Vision is the ability to plan for the future with insight or wisdom and when it comes to bankruptcy it is important

to have your plan in place. What's your vision for your bankruptcy process?

Presenter: Kristen Clark, Collections Specialist, University of Missouri – St. Louis

Moderator: Mitch Hess, University of Missouri – St. Louis

5:00pm - 6:00pm | MASFAP Happy Hour



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CONFERENCE PROGRAM

NOVEMBER | 2020

AGENDA NOVEMBER 16

MONDAY, NOVEMBER 16, 2020

9:00am - 1:00pm | NASFAA Credentialing - Overview of Cash Management

A NASFAA Authorized event on an overview of cash management. We will discuss what cash management is, requesting and returning Title IV funds, disbursements, and Title IV credit balances. This session may be used to test for a NASFAA Credential on cash management.

Presenter: Emily Haynam, Executive Director, University of Missouri - Columbia

Moderator: Jessie McCoy, MOHELA

1:00pm - 2:00pm | Leadership Development Program Overview and Graduation

MASFAP is rich in leaders within the financial aid industry who have strong commitment to the profession. Much of the foundation involvement in MASFAP is evidenced through its history, leadership, advocacy, and service to the students across the state of Missouri and beyond. The MASFAP Leadership Development Program, now in its fifth year, represents a diversified and balanced cross-section of the Association who are setting the foundation for MASFAP's future. In this session, LDP participants will share their experiences in the program over the last year. They will also celebrate their journey with a virtual graduation celebration.

Presenters: Melissa Harper, Operations Coordinator, Southeast Missouri State University, Manda Riley, Financial Aid Advisor, University of Missouri – Columbia, Sadie Newman, Associate Director, Missouri University of Science and Technology, Patti Mathieson, Associate Director, Culver-Stockton College

Moderator: Amy Hager, Moberly Area Community College

3:00pm - 4:30pm | Athletics and How it Fits into the Financial Aid Picture

In this session, you will receive an overview on how fostering a good working relationship between the Office of Student Financial Aid and the Athletics Department, with checks and balances, can increase accuracy in compliance for both offices. Presenters will discuss how they streamlined their processes to ensure regulations are met on the Federal, State, and NCAA level.

Presenters: Michelle Gavel, Financial Aid Coordinator, Missouri State University, Alex Hirdler, Assistant Director of Athletics/Compliance, Missouri State University

Moderator: Nick Martinez, Inceptia



AGENDA NOVEMBER 17 & 18

TUESDAY, NOVEMBER 17, 2020

10:00am – 11:30am | Federal Work Study – Community Service Requirements

This session will explore new ways to utilize the work study community service funding component. This plan includes developing community partner relationships while building the next generation of student leaders. Missouri State University has been utilizing this method for over 20 years and has achieved great results. This session will empower you to evaluate your current community service funding model and apply new methods to develop student leaders in your community.

Presenter: Cheryl Combs, Assistant Director, Missouri State University

Moderator: Meredith Geraci, KHEAA

12:00pm - 1:00pm | State Update

Presenter: Leroy Wade, Deputy Commissioner, Missouri Department of Higher Education and Workforce

Development

Moderator: Rob Smith, ELM Resources

1:30pm - 5:00pm | NASFAA Credentialing - Cost of Attendance

This is a NASFAA Authorized Event over Cost of Attendance. This session will include an overview on how to create a student budget, setting noninstitutional costs and the basic components and restrictions of a cost of attendance. This session can be used to test for a NAFSAA credential on Cost of Attendance.

Presenter: Colleen Brown, Director, Columbia College

Moderator: Glenn Chance, College Ave Student Loans

WEDNESDAY, NOVEMBER 18, 2020

10:00am - 11:30am | Federal Session - Return of Title IV

Join this session to learn about Modules and the effect they have on R2T4 calculation. We will review what a module is, withdrawals, enrollment status changes, returning after a withdrawal, recalculation, as well as a few examples and case studies.

Presenter: David Bartlett, Federal Trainer, U.S. Department of Education

Moderator: Carol Swenson, Ascendium

12:00pm - 1:00pm | Awards

Lori Baer, Awards Chair, Kansas City Art Institute

3:00pm - 4:30pm | Federal Update

This federal update will give an overview of statutory updates including the CARES Act and recent

electronic announcements and guidance, as well as Regulatory updates. We will also discuss updates to the 2021-20 FAFSA, and 2020-21 Application processing and Verification. We also have some operational updates and reminders.

Presenter: David Bartlett, Federal Trainer, U.S. Department of Education

Moderator: Laurel Miller, Logan University



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AGENDA NOVEMBER 19

THURSDAY, NOVEMBER 19, 2020

9:00am - 1:00pm | NASFAA Credentialing - Professional Judgment

This is a NASFAA Authorized Event over Professional Judgment. We will do an overview of professional judgment authority, areas of a professional judgment, using a professional judgment in need analysis and using a professional judgment in satisfactory academic progress. This session can be used to test for a NAFSAA credential on Professional Judgment.

Presenter: Colleen Brown, Director, Columbia College

Moderator: Bonnie Dattoli, Commerce Bank

1:30pm - 2:30pm | Passing of the Gavel

Dena Norris, MASFAP President, Metropolitan Community College

Rebecca Diskin, MASFAP President-Elect, Missouri Southern State University

3:00pm - 4:30pm | Houston, We Have a Problem

A discussion on ensuring the accuracy of National Student

Clearinghouse enrollment and degree submissions and

resolving errors.

Presenters: Heather McGrath, System Coordinator, University

of Central Missouri, Terri Vogel, Registrar, Northwest Missouri

State University

Moderator: Bill Alt, CampusLogic

5:00pm - 6:00pm | MASFAP Happy Hour





HAPPY HOUR INFO

Join us for a new networking experience!



Happy Hour Schedule

Nov. 10 at 5:30 PM (Newcomers)

Nov. 12 at 5:00 PM (for all)

Nov. 19 at 5:00 PM (for all)



OUR VISION 20 CONFERENCE PROGRAM NOWEWBER | 2020

VIRTUAL happy hour



Join us as an experienced mixologist helps us make a perfect MASFAP Margarita!

Thursday, November 12 from 5-6 PM CT

MASFAP *M*argarita

1 Margarita in a Box (enclosed in box) 16.9 oz water (non-alcohol version) or 14.9 oz water (for alcohol version)

1 lime wedge

1 pinch coarse sea salt

Ice

Glass that has been frosted Shaker

Optional 2 oz Tequila for those that like a little kick! (BYOB)



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MISSOURI ASSOCIATION OF STUDENT FINANCIAL AID PERSONNEL

BUSINESS MEETING MINUTES | NOVEMBER 12, 2019

Opening

The regular business meeting of the Missouri Association of Student Financial Aid Personnel (MASFAP) was called to order at 1:07pm at the Lodge of Four Seasons in Lake Ozark, Missouri by MASFAP President Samantha Matchefts. A quorum was present with Kerry Hallahan assigned as Parliamentarian and the Board was introduced.

Present

MASFAP Members

Approval of Minutes

Copies of the minutes from the 2018 MASFAP Business Meeting were made available. Motion to approve the minutes, with addition of constitutional amendments, carried at 1:11pm.

President

MASFAP President Samantha Matchefts shared there are a total of 23 exhibitors (over \$10,000) at the 2019 MASFAP Conference. Each vendor was acknowledged and thanked for their ongoing support.

Early Awareness

Kayla Klein gave an overview of the Early Awareness Committee. Nine High School Counselor Workshops were held between September and October. Alex Miller and Melissa Findley were thanked for their work on the Early Awareness Committee. The Make a Difference Scholarship opened on October 7th and is a \$1,000 scholarship. Of the 300 applicants, 270 finished the scholarship application. The top five are on display at the conference. MASFAP members were encouraged to review the scholarships and vote.

Leadership Development Program

Amy Hager read the official language for the Leadership Development Program, approved by the board at the Executive Board meeting on Sunday, November 10, 2019. She also reviewed the Leadership Development Program curriculum and shared the new MASFAP t-shirt to be sold via online form and payment. All profits from t-shirt sales will go to the MASFAP Scholarship fund.

Nominations and Elections Report

Past President Kerry Hallahan reported the election results and recognized the 2020 MASFAP Executive Board. A motion was made to destroy the electronic ballots. Motion one and two were approved.

Treasurer Report

Becca Diskin shared that the association is in a good financial state. An overview of the budget was provided, noting the technology expense was higher than normal due to the new website. A motion was made to approve the budget. Motion one and two were approved.

Old Business n/a



New Business n/a

Adjournment A motion was made to adjourn the meeting. Motion carried at 1:28pm.

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